

\$GRASS



NYU Blockchain and Fintech
November 14 2024
Justina Liu and Steve Yi

Table of Contents

- Market Overview
- Industry Analysis
- GRASS Market Fit
- Fundamentals
- GRASS Value Proposition
- More about GRASS
- Risk Analysis

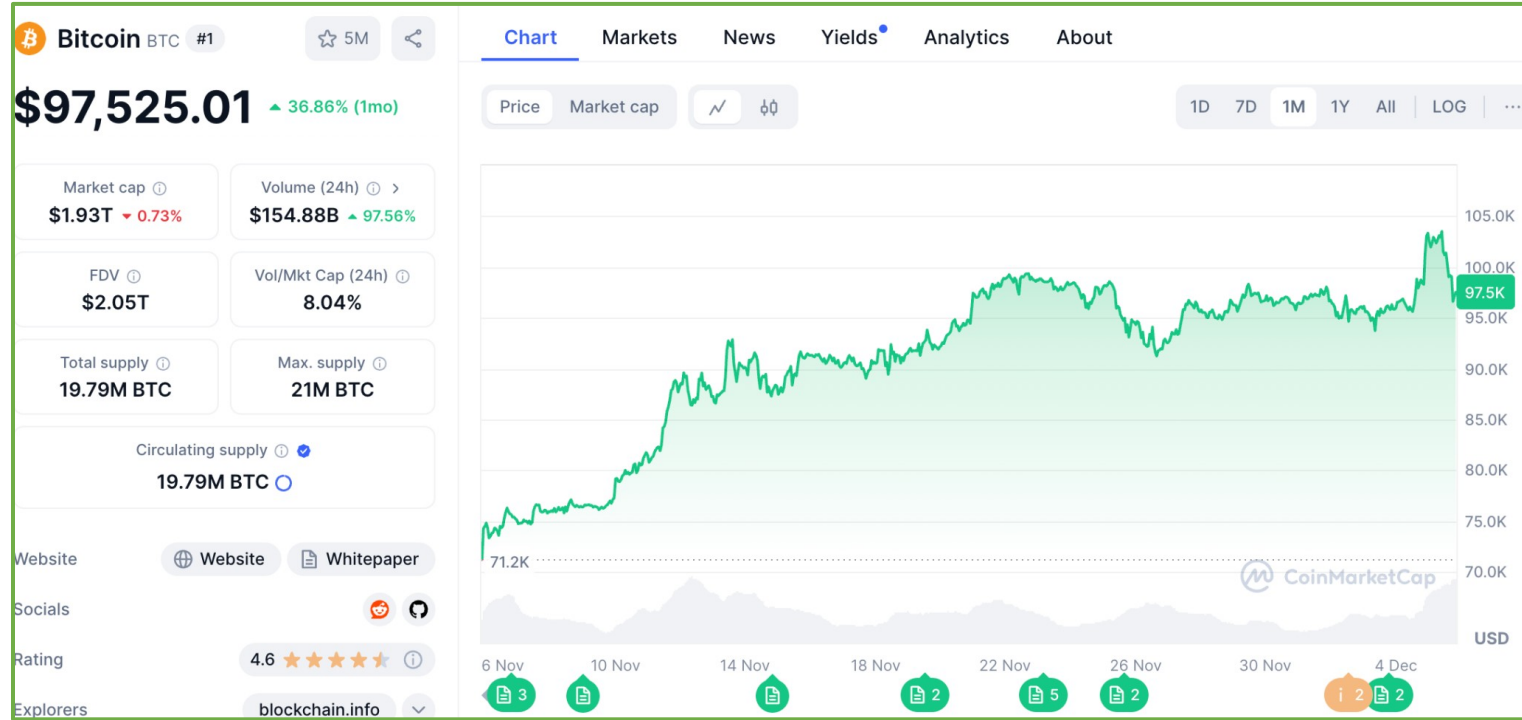


Keep Running in the Background to Earn

Keep Track of your Earnings

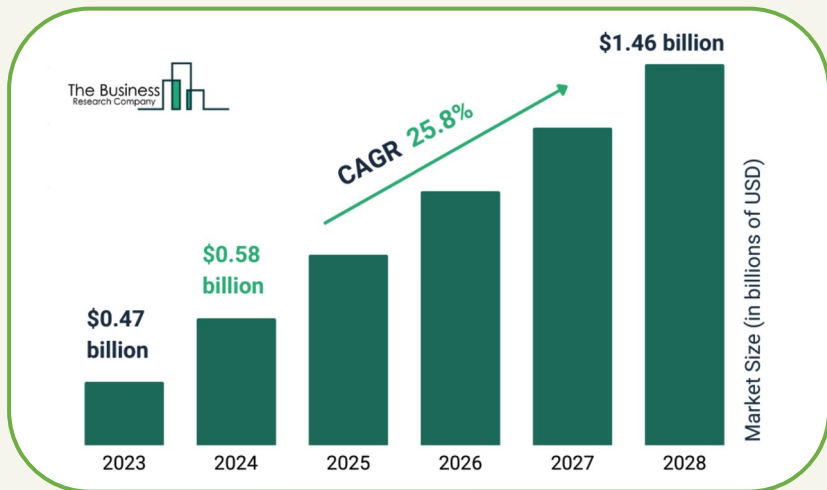
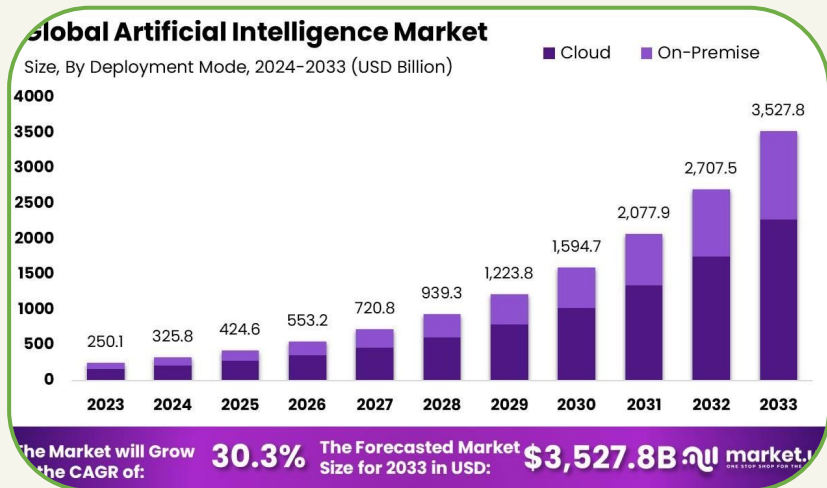


Market Overview

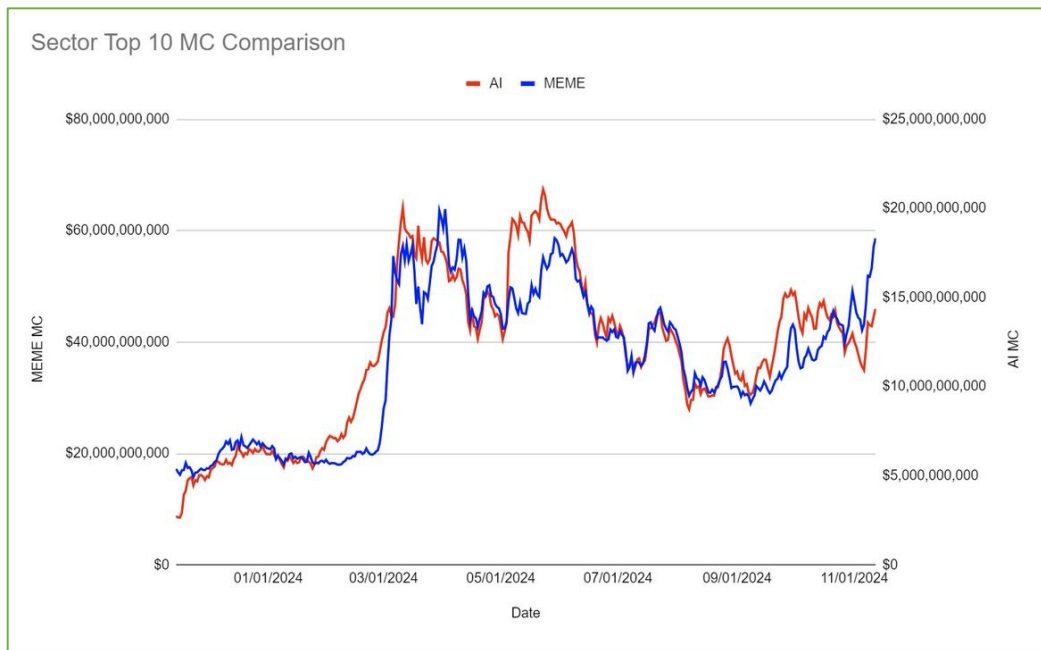


AI & AI-crypto Industry

- Rapidly expanding AI-driven data economy and applications
- Growing demand for AI integration
- Relevant Segments of Crypto x AI: Infrastructure, Data, Prediction, AI Agents, AI Model dev, AI Prediction
- \$GRASS
 - Top 10 AI Token in MC
 - Top 5 in Volumes traded (AI)
 - Unique Value Proposition



Current alt-market: MEME x AI



- Very similar movement of AI and MEME industry moat
- Currently the 2 hottest sectors in terms of volume & recent bull market rally
- Has potential to surpass previous highs in June once altcoins gain traction



Investments Thesis

“

Strategic Positioning:

Grass monetizes less than 1% of its 2M+ users' bandwidth to generate **\$72M** annually, meeting surging AI data demands with immense untapped growth potential.

Economic Stability:

Strong buyback-driven **tokenomics** and underutilized capacity position \$GRASS as undervalued compared to competitors like Worldcoin (\$16B FDV).

Industry Growth Potential:

Top 10 AI token by MC and Top 5 by volume. Positioned at the intersection of AI and MEME sectors.

Capability:

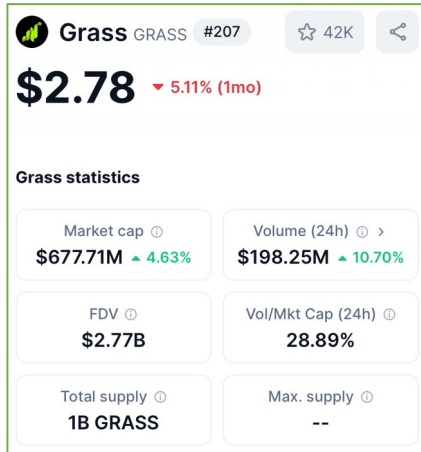
Only 2 companies capable of crawling the entire web.

”



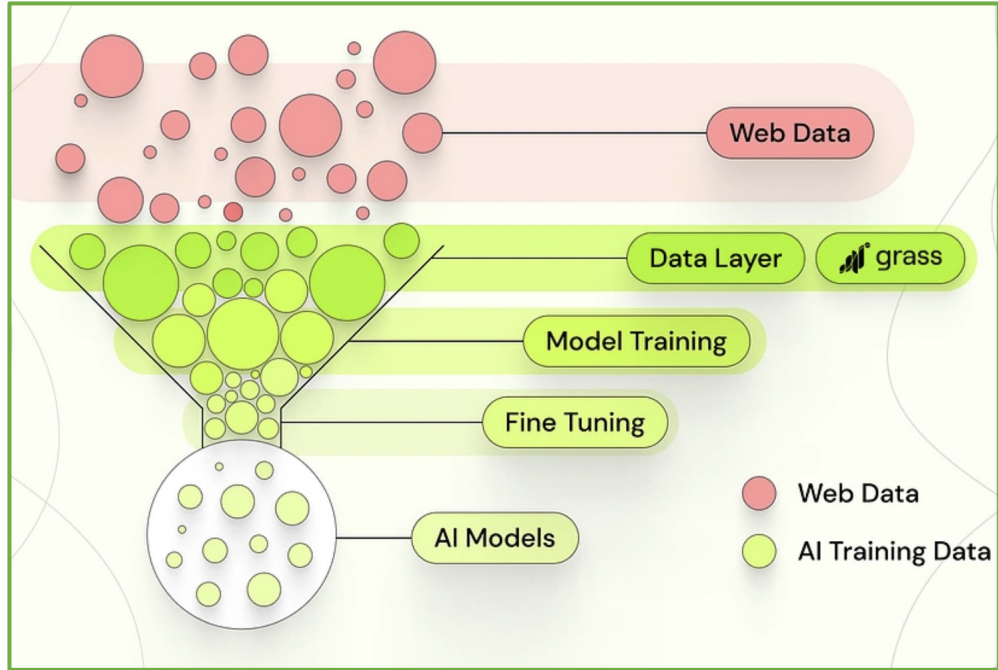
GRASS Overview

- Layer 2 data rollup on Solana
- Facilitates AI training data acquisition
- Earned by sharing unused internet bandwidth
- First Ever Layer 2 Data Rollup



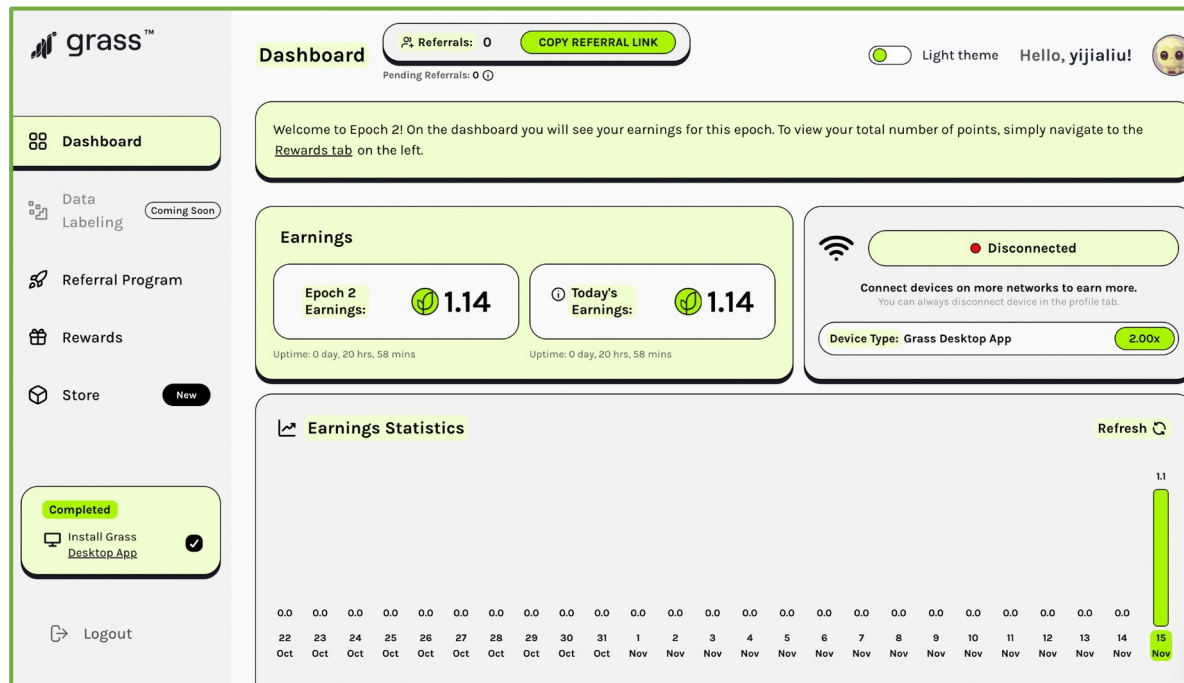
GRASS Summary

- Rewards users for sharing unused internet bandwidth
- Sell web browsing data/bandwidth to businesses/research institutions
- GRASS also uses this data to train AI models
- Aims to replace the 2 companies by creating the first ever user owned knowledge graph of the entire internet.



GRASS Rewards System

- Earn Grass for sharing unused internet bandwidth
- Liquidate Grass after connecting to wallet



GRASS Privacy

- Only allows verified institutions to use unused bandwidth
- Certified by cybersecurity organizations like AppEsteem

The screenshot displays the GRASS Rewards interface. On the left is a sidebar with navigation links: Dashboard, Data Labeling (marked 'Coming Soon'), Referral Program, Rewards (highlighted), and Store (marked 'New'). Below the sidebar is a 'Completed' section with a link to 'Install Grass Desktop App'. The main content area features a 'Rewards' header with 'Referrals: 0' and a 'COPY REFERRAL LINK' button. Below this is a progress bar with three steps: 'Email Verified', 'Wallet Verified', and 'Wallet Confirmed in Email'. A 'Claiming Rewards' section follows, with a 'VISIT WEBS' button and a note about claiming rewards through the official website. At the bottom is a table for 'Stage 2: Capturing The Web'.

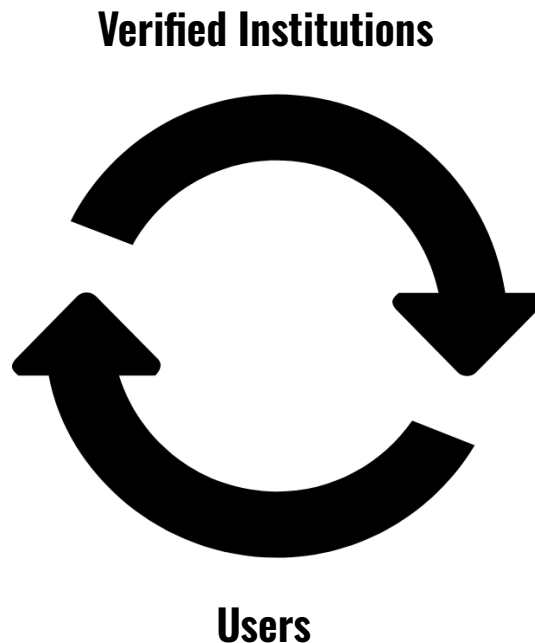
Epoch	Start / End Date	Total Uptime	Referral Rewards	Epoch Po
Epoch 2 Current	Nov 15, 2024 12:00:00 AM Dec 16, 2024 11:59:59 PM	0 day, 21 hrs, 40 mins	0.00	30

Every node is critical in our mission to take back control of the internet. Contributions to the network are captured every epoch and rewards will be distributed at the end of each stage.

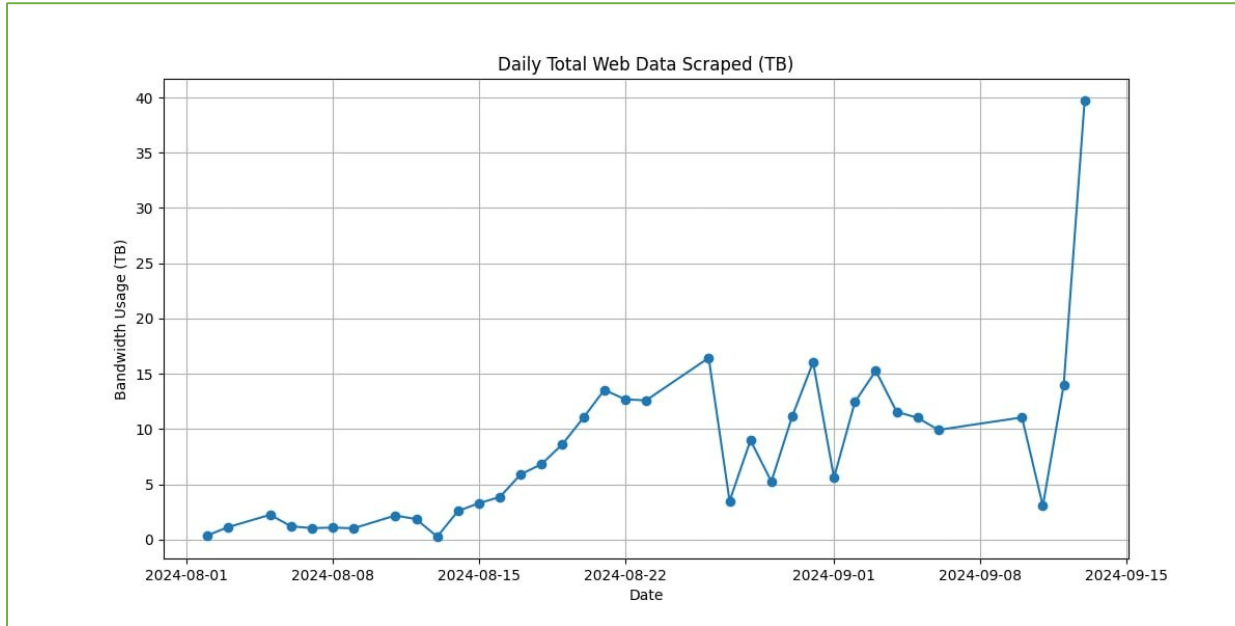


Two-sided Network Effect

- Verified institutions use Grass to use unused bandwidth to improve products and services; train AI models
- Users receives Grass for sharing your unused bandwidth



Efficiency in Data Scraping



Roadmap

H2 2023

Pre-Seed & Seed Funding

Oct. 28th 2024

Mainnet Launch & Airdrop

H1 2024

Closed Alpha Testing

H2 2024

Series A Funding

Present

Airdrop Season 2



Team



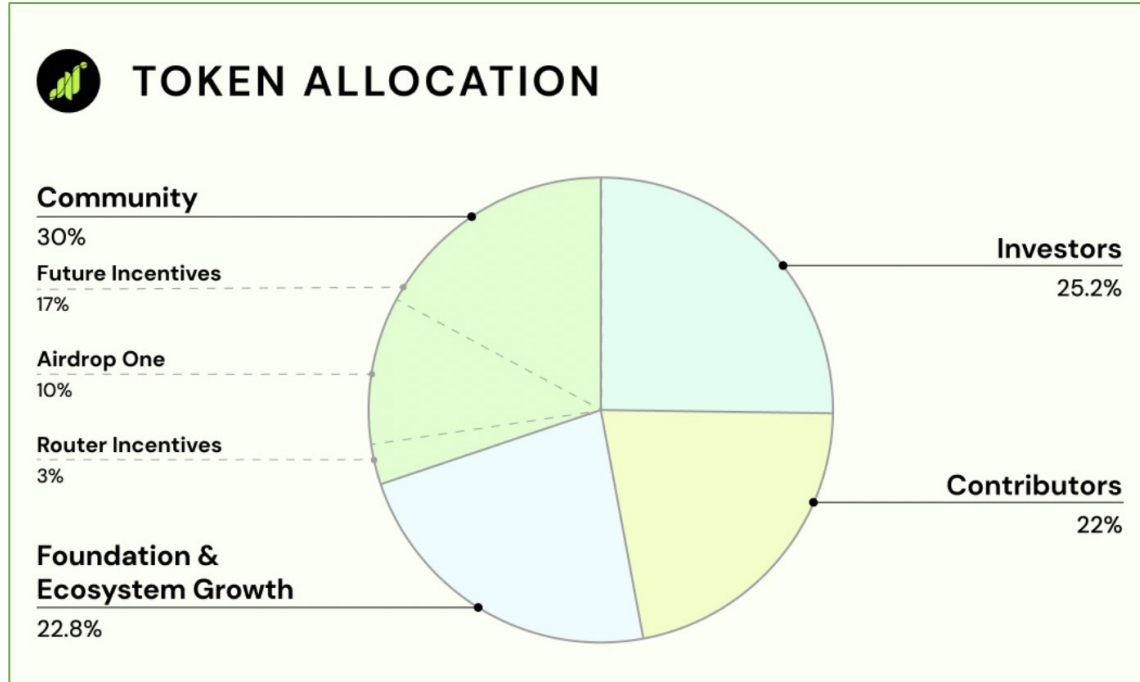
Andrej Radonjic

Co-Founder of Grass and CEO at
Wynd Labs.
PhD in Computational and Applied
Mathematics from York University.



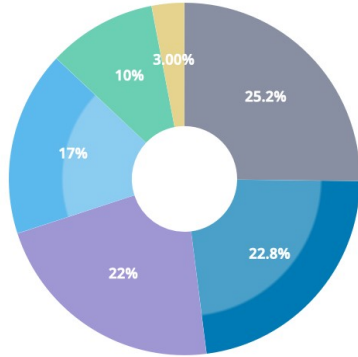
GRASS Token Allocation

- Total supply fixed: 1,000,000,000 tokens
- Foundation, Investor, and Contributor Pool: 70%



\$GRASS Tokenomics

- Investor, Foundation, Contributor (70%) Unlock begins Oct. 27, 2025



Name	Total	Unlocked	Locked
• Early Investors	25.2%	-	25.2%
• Foundation & Ecosystem Growth	22.8%	7.14%	15.7%
• Contributors	22%	-	22%
• Future Incentives	17%	7.25%	9.75%
• Airdrop One	10%	10%	-
• Router Rewards	3.00%	-	3.00%

- Vested cannot be staked → Inflow of new investors (high APY) → **Buy-pressure**
- Reported floating: **244M** vs Actual current floating: **69M** → **29%** (weaker sell-pressure)
- Currently staked: **32.8%** (25.64 M) at **46.81% APY**



Competitor Analysis (AI x Crypto)

	GRASS	FET	TAO	RENDER
Data Monetization Method	Unused Internet Bandwidth	Decentralized AI Agents	Decentralized Neural Networks	GPU Rendering Services
Primary Use Case	AI model training, data sales	Autonomous economic transactions	Decentralized neural networks	GPU rendering services
Privacy Measures	Zero-knowledge proofs	Privacy-preserving infra	Encrypted communications	Decentralized 3D Rendering
Reward Mechanism	Native GRASS tokens	FET tokens	TAO tokens	RENDER tokens
Market Cap	\$680 M	\$3,380 M	\$3,667 M	\$2,994 M
Value Proposition	Underutilized Network	Autonomous Agents	Neural Network	Rendering Scalability



Funding Rounds

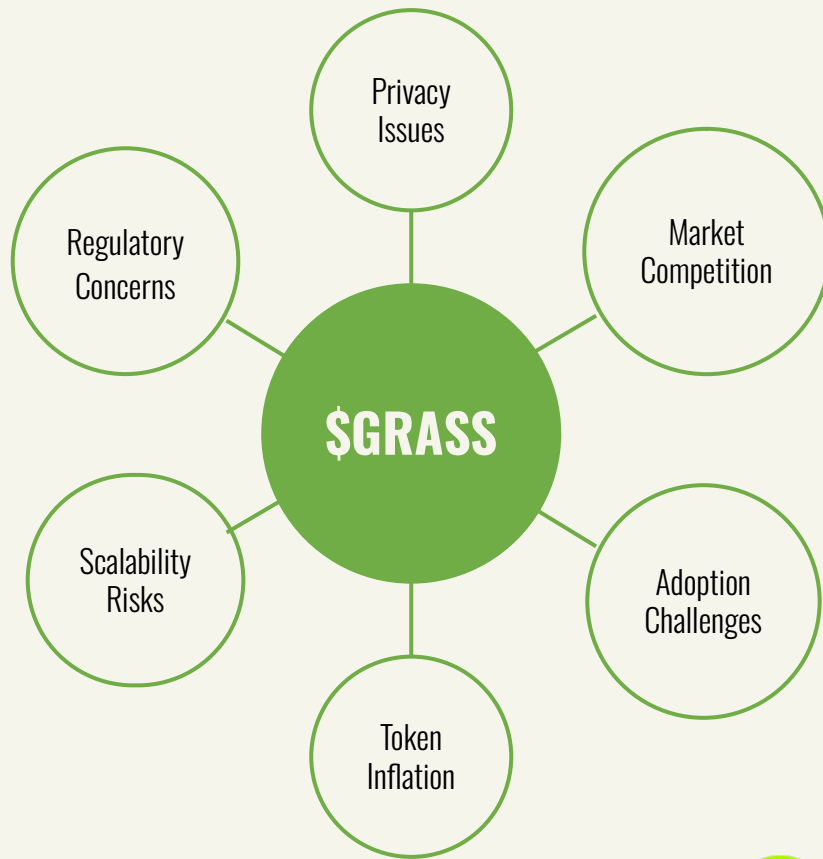
- \$ 4.5 M + @ backing over 3 rounds
- Various Tier 1,2 VCs leading funding rounds

Series A		21 Sep 2024		Raised	N/A
Investors:		 Hack VC	Lead	 Polychain Capital	
		 Delphi Ventures		 Lattice	+1
Seed		19 Dec 2023		Raised	\$ 3.50M
Investors:		 Polychain Capital	Lead	 Tribe Capital	Lead
		 Bitscale Capital		 Big Brain Holdings	+3
Pre-Seed		4 Jul 2023		Raised	\$ 1.00M
Investors:		 No Limit Holdings	Lead	 Big Brain Holdings	
		 Cogitent Ventures		 Builder Capital	+1



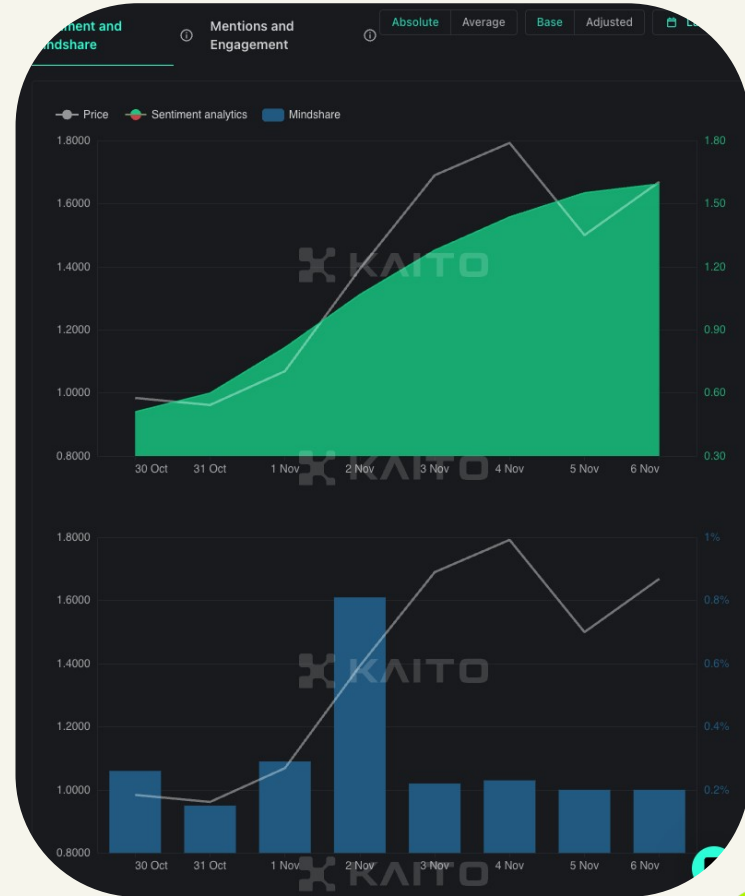
Risk Analysis

- Scrutiny under global data laws like GDPR
- Token launched 2 weeks ago → volatility
- Competition from rivals like Fetch.ai
- Airdrop backlash and user skepticism
- Selling pressure from staking rewards
- Scaling challenges with growing demand



Current \$GRASS Sentiment

- **Exponential Sentiment Growth:** Rising positivity with a flattening trend, signaling strong attention.
- **Low Mindshare (~0.2%):** Despite high sentiment, market traction remains limited to niche groups.
- **High Trading Volume:** Among top 5 most traded AI tokens, reflecting speculative activity.
- **Opportunity:** Leverage high sentiment and volume to drive broader adoption and increase mindshare.



GRASSUSDT Perpetual Swap Contract · 30 · OKX +0.0076 (+0.29%)



TradingView



Position Overview

Token: \$GRASS

Position Size: 6 Ethereum

Time Horizon: 2 months

Current Token Price: \$2.78 USD

Expected Price: \$3.60 USD-\$4.20 USD

Expected Return: 30~51%



